



JACKALOPE 5K SPONSORSHIP FORM



Name of Business/Organization:

Sponsorship Level (circle one): Platinum (\$1,000) Gold (\$750) Silver (\$500)
Bronze (\$250) Copper (\$100+prize item)

Contact Name: _____

Contact Phone: _____ Contact Email:

Business Website: _____

Please fill out the above information and mail it along with a **check made out to "Black Dog**

Animal Rescue" to the address below (cash also accepted):

Jackalope 5k
c/o Brendon Orr
1264 N 18th St.
Laramie, WY 82072

- Sponsorships can also be made online with credit or debit card. Please email jackalope5kwy@gmail.com for details.
- If sponsoring at Platinum or Gold levels, please email high-resolution version of your business logo (if applicable) to jackalope5kwy@gmail.com.



JACKALOPE 5K SPONSORSHIP INFORMATION



| Platinum Level \$1,000 | Gold Level \$750 | Silver Level \$500 | Bronze Level \$250 | Copper Level \$100 + Prize |
|---|---|---|---|---|
| Business/organization logo and website link on home page of race website | Business/organization logo and website link on home page of race website | Business/organization name and website link on home page of race website | Business/organization name and website link on sponsor page of race website | \$100 donation plus a prize item of \$50 value or above earns Bronze level benefits |
| Business flyer/brochure in BDAR adoption packets for a year (provided by business, up to 500 packets) | Prominent placement of logo on race shirt | Logo on race shirt | Name on race shirt | |
| Logo and website link on Corporate sponsor page of BDAR website for a year | 4 social media mentions including logo, website link, and Like/Follow on race and BDAR Facebook & Twitter pages | 2 social media mentions including logo, website link, and Like/Follow on race and BDAR Facebook & Twitter pages | 2 social media mentions including logo, website link, and Like/Follow on race and BDAR Facebook & Twitter pages | |
| Prominent placement of logo on race shirt | Table w/ signage at event for business/organization | Business/organization name will be used in promotional materials (posters, emails, etc.) | Business/organization name will be used in promotional materials (posters, emails, etc.) | |
| 5 social media mentions including logo, website link, and Like/Follow on race and BDAR Facebook & Twitter pages | Business/organization logo and website link (digital materials only) will be used in promotional materials (posters, email blasts, postcards, etc.) | Logo on race day poster and option to include items in race bags | Name on race day poster | |
| Table w/ signage at event for business/organization plus opportunity to speak for up to 4 minutes at the awards ceremony and/or help with awards presentation | Logo on race day poster and option to include items in race bags | | | |
| Business/organization logo and website link (digital materials only) will be used in promotional materials (posters, email blasts, postcards, etc.) | | | | |
| Business/organization name will be used in radio advertising on HITS 106 | | | | |
| Logo on race day poster and option to include items in race bags | | | | |